

Mid-Atlantic Promotional Products Association

2008 Fall show marketing opportunities

NEW OPPORTUNITY FOR SUPPLIERS



Pre-show Flyer: Each year for MAPPED's Fall Twin Marketing Showcase the association sends invitations to our distributor members to in turn send to their clients – the shows have grown each year with over 700 end buyers attending these shows in Hampton Roads and Richmond.

With growth comes new ideas and with new ideas comes new opportunities. This year we are creating a pre-show flyer to be sent to clients through out Virginia. This flyer will be 3 to 5 pages (depending on advertising and sponsorship of course) and will include helpful articles for the end buyers to read about the industry and gain more knowledge. This also gives YOU the supplier and opportunity to showcase what your company offers and come up with great ads to include holiday gift ideas, or new products to show off!

Green Show Bin: Our other new advertising opportunity tied into our fall show is the Green item bin. We will give our suppliers an opportunity to show an item before your customer even gets on the show floor. In the main entrance of the show, we will have bins to showcase green items with your companies PPAI number and the MAPPED show logo. See below for pricing on the show bin sponsorship. **SHOW YOUR BEST GREEN ITEM!!!**

MAPPED is excited to offer these new opportunities and looking forward to working with you on your ad! Feel free to contact the office with any questions you have.

Ad rates

Business card size ad - \$100.00

Quarter Page ad – \$150.00

Half Page ad - \$200.00

Full Page ad - \$300.00

**Front cover “Main” flyer sponsorship - \$400.00

Show Bin Sponsor

Green Item with MAPPED show logo and your company PPAI # - \$100.00
(requires 1000 pieces total for both locations)

E-mail renee@mappa-online.com to sign up today...